
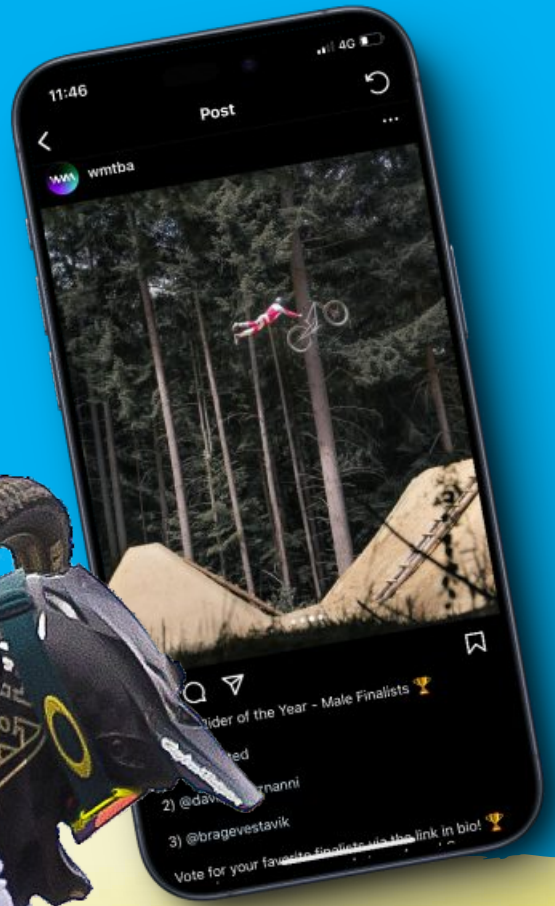


DAVID
PEREZ NANNI

DPN 
Rider



SPONSORSHIP PROPOSAL


2024/25
SEASON

DPNBIKES.COM

FROM PASSION TO PURPOSE



@pierre.cphoto

In the heart of every pedal stroke, jump, and downhill rush, lies my purpose: to inspire, coach, and elevate the next generation of mountain bikers.

My story isn't just about the thrill of the ride, or even riding the biggest jumps in the world; it's a testament to the power of dreams, perseverance, and the unwavering belief in giving back to the sport that has given me so much.

My ethos comes from the lack of guidance and support in my early years. This shaped my unwavering commitment to coach and mentor young riders.

My dedication to mountain biking is instilled throughout my life, driven by a love for the sport and the opportunities it has opened up for me - to explore, to achieve, and to be more.



FROM SLEEPING IN CARS AND ON FLOORS, TO SHARING BIKES TO BE ABLE TO RIDE, MY BEGINNINGS WERE MODEST, BUT MY DREAMS ARE ANYTHING BUT.





A VISION BEYOND THE RIDE

I pride myself on my riding achievements, having achieved world-first tricks like the "Double Nothing" and regularly riding some of the world's biggest jumps.

Yet, my accomplishments on the bike are only a small part of my commitment to the mtb community and I'm passionate about mentoring and supporting riders, whatever their background.

Sharing my story helps people see the potential of what they can achieve, and know there are others like them who have fought against the challenges to succeed.

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I'M HERE TO PASS ON THESE OPPORTUNITIES, TO INSTILL TRUST, AND TO ENCOURAGE EVERY RIDER THAT WITH ME, THEY CAN DREAM, RIDE, AND ACHIEVE THE SEEMINGLY IMPOSSIBLE.

ABOUT



@zoe_hsq
@blakepickup



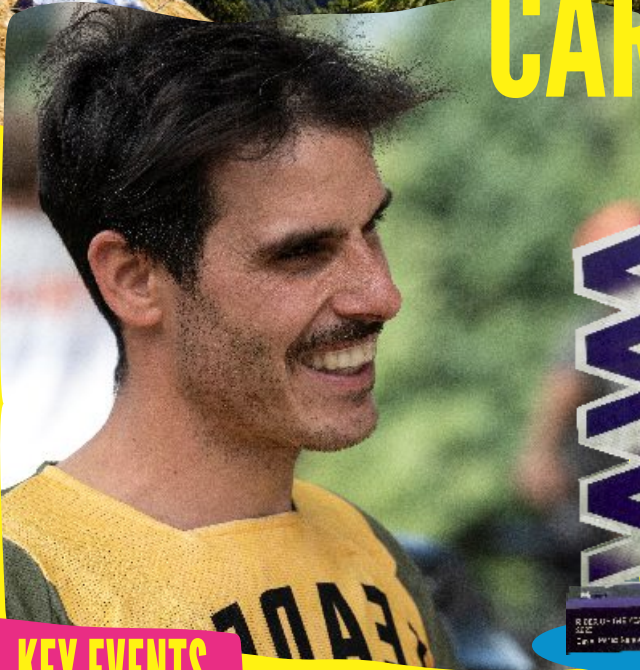
From growing up in Argentina and a start in freestyle BMX, I transitioned from BMX to downhill (DH), four-cross (4X), and slopestyle. This move was more than a change in discipline; it was a move towards my relentless pursuit of something bigger and better.

This led to a significant decision: to move myself and my younger brother to New Zealand aged 23 with just \$5,000 and the start of a better life. Sleeping in cars, on floors, and sharing bikes to be able to compete, my beginnings were modest, but my dreams are anything but.





CAREER HIGHLIGHTS



KEY AWARDS

WORLD MOUNTAIN BIKE AWARDS: RIDER OF THE YEAR 2024



KEY EVENTS

- Red Bull Hardline Australia (2024)
- McGazza Fest (MVP 2023)
- Red Bull FMX X-Fighters
- Crankworx (Speed and Style, Pump Track, Dual Slalom, Air DH)
- QTMTB Fest Multiple Placings
- Argentina National Series Multiple Placings

COMMUNITY INITIATIVES & CONTRIBUTIONS

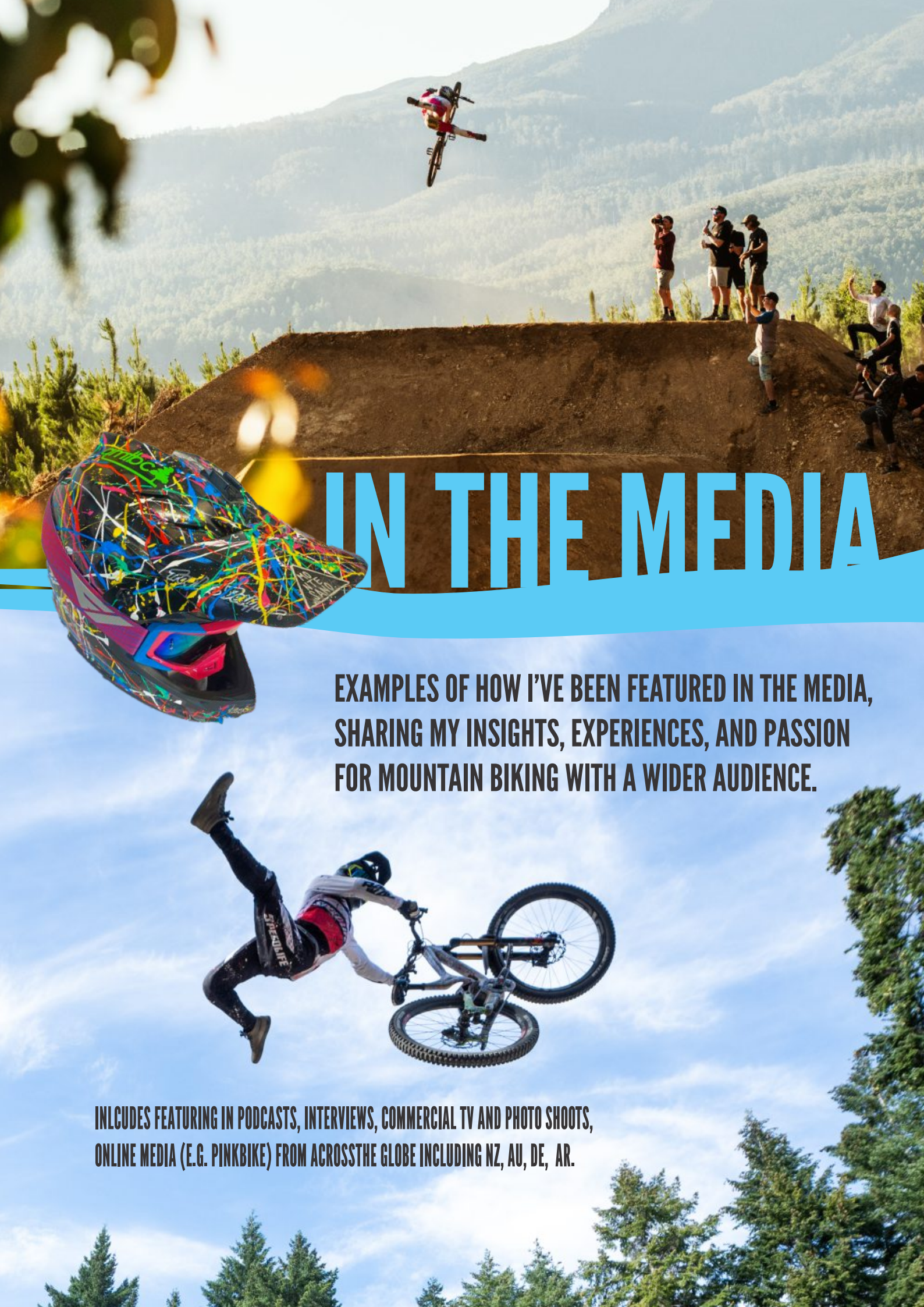
My commitment to the mtb community extends across the world and includes organising free, all access DH races in Argentina and contributing to my local mtb club (currently Queenstown MTB). I regularly volunteer time for dig days and donated money for the community airbag. I get involved wherever possible and you can often find me setting up for jams, helping at events, and even serving as a chef during digs, embodying my belief in giving back to the sport that has given me so much.

VOLUNTEER MTB COACHING

Perhaps most close to my heart is my volunteer work in MTB coaching, particularly with underprivileged children. By introducing them to mountain biking, we aim to offer an escape from challenging lifestyles, fostering a sense of community, discipline, and joy through sport.

COMMERCIAL TV AND VIDEO PROJECTS

My impact extends beyond the race track, with appearances in commercial TV videos and photo shoots, including projects for Sport Sky TV networks. These opportunities have allowed me to share my passion with a broader audience.



IN THE MEDIA

EXAMPLES OF HOW I'VE BEEN FEATURED IN THE MEDIA, SHARING MY INSIGHTS, EXPERIENCES, AND PASSION FOR MOUNTAIN BIKING WITH A WIDER AUDIENCE.

INCLUDES FEATURING IN PODCASTS, INTERVIEWS, COMMERCIAL TV AND PHOTO SHOTS, ONLINE MEDIA (E.G. PINKBIKE) FROM ACROSSTHE GLOBE INCLUDING NZ, AU, DE, AR.

2024-2025 GOALS

PUSHING THE BOUNDARIES OF WHAT'S POSSIBLE. INSPIRING RIDERS AROUND THE WORLD TO ELEVATE THE SPORT OF MOUNTAIN BIKING, ONE RIDE, ONE JUMP, AND ONE STORY AT A TIME.

EVENTS

Redefining discipline boundaries through events, skills, tricks and more world firsts. My event focus for 2024 is participation in Redbull Hardline (confirmation of invite pending) and attendance at Dark Fest.

MEDIA

Photo and video shoots are priority for 2024 - 2025 and sit well with events. I also want to produce a documentary, sharing my journey,, the highs and lows of competitive mountain biking, and the spirit of the community that drives me. This project aims to inspire, educate, and resonate with audiences beyond the mountain biking world.

COMMUNITY

At the heart of my goals is the commitment to give back to the community through coaching sessions and organised riding days. These are designed to mentor young riders, share my knowledge and passion for mountain biking, and foster a supportive and inclusive community. By investing in the next generation, I aim to contribute to the sport's growth and ensure mountain biking remains accessible for all.



KIT BRANDING

Reaching audiences worldwide and associating your brand with excellence and adventure.

A PARTNERSHIP OF IMPACT AND INSPIRATION



AMPLIFYING YOUR MESSAGE

My platform is your megaphone. I'm passionate about sharing my partner's stories, highlighting your values, innovations, and contributions to mtb.



REPRESENTATION AT EVENTS

Not only showcasing your products in action but embodying your values and commitment to the sport.



HOSTING EVENTS & RIDES

My community is your audience. By hosting events, rides, and dig days, I create opportunities for direct engagement with the global mtb community.

PRODUCT TESTING

I am your field expert. My experience and expertise make me the ideal candidates for testing your latest products.

ELEVATING QUEENSTOWN & THE LOCAL AREA

My travels and outreach efforts aim to bring the international mtb community to Queenstown, turning it into a hub for riders seeking the ultimate adventure.

INSPIRING DREAMS & THE NEXT GENERATION

At the core of our partnership is the shared goal to inspire, encouraging others to discover the transformative power of mtb



A PARTNERSHIP FOR THE FUTURE

Our offer is more than a collaboration; it's an invitation to join us in a journey of growth, impact, and inspiration.



TOGETHER, WE CAN MOTIVATE
RIDERS TO EXPLORE NEW
TRAILS, PUSH THEIR LIMITS,
AND EMBRACE THE SPIRIT OF
ADVENTURE THAT DEFINES
OUR SPORT.

THANKS FOR READING



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